

GroundReport



New Flood Risk Assessment Presentation Style

December 2007

GroundSure continues to pioneer the market by including clearer flood risk analysis in the GroundSure Homebuyers residential environmental report and also the GroundSure Flood report.

Co-developed with Norwich Union and now accepted as the industry standard, this new style of presentation within GroundSure's reports assists conveyancers and consumers in quantifying flood risk.

Stuart Lamb, Data Commercialisation Manager, Norwich Union Dataservice said, "The new presentation of Norwich Union's view of flood risk provides homebuyers with the information they need to know - whether they can get insurance, or not, on the house they are interested in. We have worked with GroundSure to ensure it is as easily understood and jargon free as possible. We are pleased to be working with GroundSure for the benefit of customers."

When combined with GroundSure's unique proposition of access to flood consultants and flood insurability verdict, GroundSure now offers a complete environmental solution to customers.

Whether you include these reports in a HIP to provide reassurance to potential buyers or you obtain flood risk assessment as part of the due diligence process as a buyer, GroundSure is committed to pioneering the development of environmental searches on your behalf.

Paul Livett, Managing Director of GroundSure said, "If a property resides in a floodplain it can cause endless problems for the home owner. GroundSure is proud to have worked with Norwich Union to produce this new flood risk assessment table which will enable the purchaser to make an informed decision and if they decide to purchase the property, be forewarned of increased costs for home contents insurance."

"Given that more than £200 billion of property, land and assets are at risk of flooding which is predicted to increase as a result of climate change, there is a real need for accurate flood data,

professional support and advice."

For more information on GroundSure's highly intelligible, commercially astute environmental solutions, please contact **01273 819500** or email **info@groundsure.com**

Not all environmental reports are the same - ask for GroundSure by name.