

Emap Privacy Policy

1. Introduction

- 1.1 This Privacy Policy sets out the privacy policy of Emap Limited, Company Number 537204 (England) whose registered address is at Greater London House, Hampstead Road, London W1 7EJ and its subsidiary companies ("**Emap**"), who controls this website. For the purpose of the Data Protection Act, the data controller is Emap Limited.
- 1.2 Emap is committed to protecting the privacy of its users and the purpose of this Privacy Policy is to describe to you how Emap will use personal information about you that is submitted to Emap.
- 1.3 By providing your personal information to Emap, you consent to the collection and use of it and any other information provided to Emap in accordance with this Privacy Policy. If at any time you wish to change the uses of your personal information to which you have consented, please contact us at security@emap.com.
- 1.4 Emap may revise this Privacy Policy at any time by posting an update on its website(s). Please ensure that you check this website and any other Emap website(s) you use from time to time to review the then current Privacy Policy and to update your preferences. **This Privacy Policy was last updated in January 2009.**

2. Collection of Personal Information

- 2.1 The types of personal information collected and stored by Emap might include your name, date of birth, e-mail address, postal address, telephone number, fax number and credit/debit card details (to the extent permitted by the Data Protection Act 1998 and related legislation ("**the DPA**").
- 2.2 Emap (or any of its sub-contractors) may collect personal information about you in the following ways:
- (a) any data which you provide when you complete and submit an application to Emap to register on its website(s) or receive email alerts or other communications from Emap;
 - (b) any data that you provide via postings to forums and blogs and any other posting that you make to an Emap website (in such circumstances the information posted by you will, of course, also be available to users of the website throughout the world);
 - (c) during any transaction with us; and
 - (d) any other data which you provide to Emap when you enquire about our activities, email, telephone or write to us or otherwise provide us with personal information.
- 2.3 Emap (or any of its sub-contractors) may also receive information about you from third parties, for example a friend who wants to tell you about one of our websites.

3. **Storage and retention of your information**

- 3.1 Emap will keep your information on a secure server. The technology that Emap uses and the security policies which Emap has implemented are intended to safeguard your information from unauthorised access and improper use.
- 3.2 Emap will keep your information (to the extent permitted by the DPA) to enable Emap to use it for the purposes described in this Privacy Policy.

4. **Use of Your Information**

- 4.1 Emap may **use** your personal information (subject in each case to the requirements of the DPA) for the following purposes:

- (a) administering your website account(s) and otherwise in connection with any service for which you have provided your information, including any email alerts, transactions with us and competitions and promotions that you take part in;
- (b) responding to any enquiry you make;
- (c) subject to your consent, sending you newsletters and/or alerts and information regarding Emap's or any third party's future services (in all formats to which you have consented eg post, email, text); and
- (d) for generating aggregated statistics about users, traffic patterns etc of the Emap website(s) and other services and developing Emap's marketing plans.

- 4.2 Emap may also **disclose** your information (subject in each case to the requirements of the DPA) as follows:

- (a) if you have given your consent for Emap to do so, to other selected organisations to enable them to contact you or send you information by post, telephone and/or email;
- (b) to any service providers, sub-contractors and agents appointed by Emap to perform the above functions on its behalf and in accordance with its instructions;
- (c) to third parties selected by Emap as part of aggregated and anonymised statistics about users, traffic patterns etc of the Emap website(s);
- (d) to such individuals and/or bodies as necessary to ensure Emap's compliance with any applicable law, regulation, legal proceeding or governmental request;
- (e) (where you post material that does or may constitute a criminal offence, breach the rights of a third party, give rise to a civil action or breach the Terms & Conditions of the applicable website and as otherwise necessary to protect the rights, property or safety of Emap and its customers), to any relevant authority or third party requiring Emap to disclose the identity of or locate anyone posting such material on an Emap website; and

(f) to any individual making a subject information request to Emap.

4.3 In the event that Emap (or a relevant part of Emap) is acquired by or merges with another company, your personal information may be passed to the purchasing/merging company amongst the transferred business assets. This will enable your relationship to continue with the relevant Emap business despite the change of ownership. Your personal information may also be passed (on a confidential basis) to companies with whom Emap is negotiating such a sale/merger as part of the verification exercise carried out on Emap by the third party.

4.4 In processing your information in accordance with the above, Emap may (to the extent permitted by the DPA) send it outside the European Economic Area ("EEA"). Emap will take all reasonable steps to ensure that in such circumstances your data is treated securely and in accordance with this Privacy Policy but your attention is drawn to the fact that the laws of countries outside the EEA may provide lesser protection to your information than the UK. When you submit your personal information to Emap you consent to the transfer of your information outside the EEA unless you specifically indicate otherwise.

5. Cookies

5.1 To personalise your browsing experience, Emap uses "cookie" information technology. "Cookies," are small pieces of information that are issued by your computer when you enter a website. Cookies are stored by your browser on your computer's hard drive and enable the website to identify your computer and to store information about your use and navigation of the website.

5.2 Cookies enable Emap to store information about your preferences and therefore customise the website according to your individual interests. They are also used to monitor which parts of the website are the most popular to its visitors.

5.3 You are not obliged to accept cookies and you can amend your browser's settings to prevent cookies being accepted by it. Please be aware that if you do disable cookies however, certain services on the Emap websites will not be available to you and your use and enjoyment of them will be impaired.

6. Third Party Websites

Please be aware that Emap does not control and is not responsible for websites that are referred to or linked from its own websites and that use of your personal information on these websites is not subject to this Privacy Policy.

7. Registration

7.1 To access certain parts of the Emap websites, Emap may require you to register and provide certain information about yourself.

7.2 You are reminded that in addition to the provisions of this Privacy Policy, where you register you also agree to:

- (a) provide true, accurate, current and complete information about yourself as prompted by the relevant registration form (such information being the "Registration Data"); and
- (b) maintain and promptly update the Registration Data to keep it fully up to date.